



Memphis-Shelby County Schools Leadership Symposium Sponsorship Packages

Building Tomorrow, Together: Leadership in Action

Memphis-Shelby County Schools (MSCS) is hosting its annual **LEADERSHIP SYMPOSIUM June 10-14, 2024**. Leaders will participate in creative and innovative learning sessions, keynotes, lectures, and networking sessions that will establish systems and lead to success in the K-12 learning environment.

Find out how you can become an event sponsor or exhibitor below.

SPONSORSHIP LEVELS

Premier Sponsor | \$35,000
Trailblazer Sponsor | \$15,000
Influencer Sponsor | \$10,000
Partner Sponsor | \$5,000
Exhibitor | \$ 2,000
Contributor | \$750 - \$1,999
Donor | \$100 - \$749

To become an event sponsor or exhibitor, visit <http://www.scsk12.org/lis> to submit a monetary donation.

Checks can be made payable to *SchoolSeed Foundation*. Denote in memo of check: *2024 MSCS Leadership Symposium*.

Submit high resolution logo for printed materials to symposium@scsk12.org.

Sponsorship Registration Deadline: *March 18, 2024*
Exhibitor Registration Period: *April 1-29, 2024*
High Resolution Logo Submission Deadline:
Sponsors: *March 18, 2024* | Exhibitors: *April 29, 2024*



SchoolSeed Foundation is a 501(c)(3) organization and donations are tax-deductible

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SPONSORSHIP INFORMATION



\$35,000

Premier Sponsors will receive:

- Top billing on all conference sponsorship signage including banners, t-shirts, and conference bags
- Access to sponsor hub and engagement opportunities in conference app
- Opportunity for a live interview on C19TV & 88.5 FM, the Voice of MSCS - "Why It's Important to Invest in Leadership Development"

- Brief speaking opportunity (5 minutes) to address conference attendees (*specific opportunity to be determined in cooperation with the Conference Planning Committee*)
- Opportunity to develop and present two 30-minute concurrent sessions (*final topic to be determined in cooperation with the Conference Planning Committee*)
- Six (6) total full-conference registrations, including all conference meals and events by MSCS Leadership
- Recognition at conference meals and events by MSCS Leadership
- Recognition as a sponsor on sidebar of all conference advertisements
- Recognition as a sponsor of conference amenities (*first come, first served*) including: *Symposium Brain Break Activities, Symposium After Hours Events, Photo Booth, Prizes and Giveaways*
- Front or Back cover advertisement in conference booklet (*digital and/or hard copy*)
- Social media announcement when sponsorship is arranged
- Five (5) social media announcements about company/organization leading up to conference

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ADDITIONAL SPONSORSHIP OPPORTUNITIES



\$15,000

Trailblazer Sponsors will receive:

- Priority billing on all conference sponsorship signage including banners, t-shirts, and conference bags
- Access to sponsor hub and engagement opportunities in conference app
- Brief speaking opportunity (2-3 minutes) to address conference attendees (specific opportunity to be determined in cooperation with the Conference Planning Committee)

- Opportunity to develop and present one 30-minute concurrent session (*final topic to be determined in cooperation with the Conference Planning Committee*)
- Five (5) total full-conference registrations, including all conference meals and events by MSCS Leadership
- Recognition at conference meals and events by MSCS Leadership
- Recognition as a sponsor on sidebar of all conference advertisements
- Recognition as a sponsor of conference amenities (*first come, first served*) including: *Symposium Brain Break Activities, Symposium After Hours Events, Photo Booth, Prizes and Giveaways*
- One (1) full-paged advertisement in conference booklet (*digital and/or hard copy*)
- Company/organization name and logo included in conference advertisement
- Social media announcement when sponsorship is arranged
- Four (4) social media announcements about company/organization leading up to conference

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**Influencer
Sponsor**

\$10,000

Influencer Sponsors will receive:

- Access to sponsor hub and engagement opportunities in conference app
- Opportunity to develop and present one 30-minute concurrent session (*final topic to be determined in cooperation with the Conference Planning Committee*)
- Four (4) total full-conference registrations, including all conference meals and events by MSCS Leadership
- Recognition at conference meals and events by MSCS Leadership
- Recognition as a sponsor of conference amenities (*first come, first served*) including: *Symposium Brain Break Activities, Symposium After Hours Events, Photo Booth, Prizes and Giveaways*
- One (1) full-paged advertisement in conference booklet (*digital and/or hard copy*)
- Company/organization name and logo included in conference advertisement
- Social media announcement when sponsorship is arranged
- Three (3) social media announcements about company/organization leading up to conference

Partner Sponsors will receive:

- Access to sponsor hub and engagement opportunities in conference app
- Opportunity to develop and present two 30-minute roundtable sessions (*final topic to be determined in cooperation with the Conference Planning Committee*)
- Three (3) total full-conference registrations, including all conference meals and events by MSCS Leadership
- Recognition at conference meals and events by MSCS Leadership
- Recognition as a sponsor of conference amenities (*first come, first served*) including: *Symposium Brain Break Activities, Symposium After Hours Events, Photo Booth, Prizes and Giveaways*
- One (1) half-paged advertisement in conference booklet (*digital and/or hard copy*)
- Company/organization name and logo included in conference advertisement
- Social media announcement when sponsorship is arranged
- Two (2) social media announcements about company/organization leading up to conference



**Partner
Sponsor**

\$5,000

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Exhibitor
\$2,000

Exhibitors will receive:

- Two (2) total full-conference registrations, including all conference meals and special events
- Access to exhibitor hub in conference app, which includes engagement opportunities with conference registrants and attendees
- Company name and link on conference website
- Company logo displayed during conference meals and breaks
- Company/organization name listed in conference app, conference booklet, conference website, and conference banner

Contributor
\$750 - \$1,999

Contributors will receive:

- Company name and link on conference website
- Company logo displayed during conference meals and breaks
- Company/organization name listed in conference app, conference booklet, conference website, and conference banner

Donor
\$100 - \$749

Donors will receive:

- Company/organization name listed in conference app, conference booklet, conference website, and conference banner

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